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**Willas-Array strengthens management team with internal promotions to drive continued growth**

**SINGAPORE – 7 December 2011 – Willas-Array Electronics (Holdings) Limited (“Willas-Array” or “The Group”)**, one of the largest Hong Kong-based distributors of electronics components in the Asia Pacific region, is pleased to announce the promotions and changes of duties of four executives in sales and marketing to spearhead its continued growth. The changes will take effect from 1 January 2012.

**Mr. Alvin Hon**

Mr. Alvin Hon, currently Marketing Director of Willas-Array Group, will be promoted to Deputy Managing Director – Sales/Marketing of the Group. Reporting to Managing Director Mr. CC Kwok, Mr. Hon’s new role will include building and managing Willas-Array’s sales and marketing operations.

Mr. Hon joined Willas-Array in 1986 as a Marketing Executive in Array Electronics Limited and worked his way up to the position of General Manager of Central Product Marketing, where he took charge of most of the product lines of Array Electronics Limited. He holds a Master of Business Administration from The Hong Kong University of Science and Technology and a Bachelor of Science (Physics) degree from The University of Hong Kong.

**Mr. Ringo Chan**

Mr. Ringo Chan, currently General Manager of Southern China, will be promoted to Sales Director of the Group, overseeing all sales activities. Mr. Chan will report to Mr. Alvin Hon.

Prior to rejoining our Group in 1997, Mr. Chan had gained seven years of experiences in the components industry, of which two were with Willas Company Limited. Upon his return to our Group, Mr. Chan worked as Marketing Manager of Willas Company Limited and was seconded to our Shanghai office acting as General Manager between May 2002 and December 2003, responsible for overseeing the overall operations in Northern China. He holds a certificate in Electrical Engineering from The Morrison Hill Technical Institute which he obtained in 1986.

**Mr. Alfred Leung**

Mr. Alfred Leung, currently General Manager of Central Product Marketing of Product Group One, will be promoted to Marketing Director of Business Unit 2. He will be responsible for overseeing the marketing activities of his unit and report to Mr. Hon.

Prior to joining the Willas-Array Group, Mr. Leung had worked for 10 years in the electronic components division of Inchcape Industrial Limited. He joined our Group in 1998, assuming managerial positions with responsibilities in the operations of Hong Kong and Southern China until April 2003. He obtained a Bachelor of Management (Honours) from the Management Centre of Buckingham (UK) in 1990.

**Mr. Joseph Chu**

Mr. Joseph Chu, currently Sales Director, will become Marketing Director of Business Unit 1. He will be responsible for overseeing the marketing activities of his unit and report to Mr Hon.

With over 25 years of experience in the electronics industry, Mr. Chu has been with Willas-Array for the past 22 years, overseeing both sales and product marketing activities of Willas Company Limited. Prior to this, he worked as a technician and an engineer in Qualimax Electronics Ltd. and Philips (HK) Ltd. Mr. Chu holds a higher certificate in Electronic Engineering from the Hong Kong Polytechnic University.

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***About Willas-Array Electronics (Holdings) Limited***

*Established in the early 1980s and listed on the Main Board of the Singapore Exchange in 2001, Hong Kong-based Willas-Array is principally engaged in the distribution of active and passive*

*components for use in the audio and video, telecommunications, industrial, consumer, and computer segments. Backed by long-standing relationships with over 20 reputable Principals, Willas-Array carries a wide product mix, distributing and marketing in excess of 10,000 product items which cater to over 2,000 active customers. Its main markets are in Mainland China and Hong Kong.*

*In China, Willas-Array has established a network of offices strategically located in Beijing, Chengdu, Guangzhou, Qingdao, Shanghai, Shenzhen, Tianjin, Xiamen, and Zhongshan. It has a subsidiary in the Free Trade Zone in Shanghai which serves as a logistics centre for the Group in North China.*

*Willas-Array also has a wholly-owned subsidiary in Taipei to tap on the growing number of large electronic manufacturers in Taiwan doing business in China.*

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